

# Q films

LONG BEACH LGBTQ FILM FESTIVAL

BENEFITING



2017 Partner Opportunities

# SEPTEMBER

7<sup>TH</sup> - 10<sup>TH</sup> @THE ART THEATRE

SUPPORTED BY:

Arts COUNCIL  
FOR LONG BEACH



FOR MORE INFO VISIT: [QFILMSLONGBEACH.COM](http://QFILMSLONGBEACH.COM)



BENEFITING



# BECOME A PARTNER TODAY!

By partnering through sponsorship **you are securing the longevity of the life-saving and life-changing programs and services The Center offers.**

Sponsor today to support your LGBTQ community while raising brand awareness and visibility for your company!

## ABOUT

### QFILM FESTIVAL

24 years and counting! Since 1993, the Long Beach QFilm Festival has served as a celebration to honor narrative features, documentaries and short films that embody the lesbian, gay, bisexual, transgender and queer (LGBTQ) communities.

The 2017 QFilm Festival will take place September 7th-10th, 2017 at the historic Art Theatre located at 2025 East 4th St next door to The Center on Long Beach's renowned Retro Row.

## WHO WE ARE

### THE LGBTQ CENTER OF LONG BEACH

The Center engages, empowers and advocates to achieve a more equitable society and fosters an ever-improving quality of life for the LGBTQ community. For more than 35 years, The Center has been the most trusted and respected LGBTQ service provider in Long Beach.

Funds raised directly support services and programs benefiting more than 25,000 people every year. These programs include HIV and STI testing, youth services, senior services, domestic violence support, mental health counseling, legal services, and more than 20 social and support groups.





BENEFITING



**Don't miss out on Long Beach's longest running film festival – get involved today!**

**The LGBTQ Center of Long Beach proudly presents: the 24th Annual Long Beach QFilm Festival Thursday September 7 through Sunday September 10, 2017 at the beautiful Art Theatre on Long Beach's World Famous Retro Row.** QFilms is the only film festival in Long Beach showcasing films that celebrate, uplift, and empower the lesbian, gay, bisexual, transgender, and queer (LGBTQ) communities.

QFilms attracts a diverse crowd of more than 1,500 people every year! The audience is treated to some of the most acclaimed films currently on the independent festival circuit. Additionally, QFilms will feature international, national, statewide, and local premieres allowing QFilms attendees to be the first to screen some of the hottest LGBTQ flicks before they are released in theaters. The 2017 Long Beach QFilm Festival will feature more than 15 film screenings, parties, after parties, and VIP events.

**This year's festival is shaping up to be the most successful QFilms The Center has ever hosted, and we'd be honored to have your support to continue making this celebration of the LGBTQ community meaningful and impactful.** Through a limited number of exclusive sponsorship packages, The Center provides an opportunity of elevated exposure, brand awareness, and advertising throughout the greater Long Beach and Los Angeles LGBTQ communities. Your partnership with QFilms and The Center is an excellent opportunity to gain digital exposure and advertising in one of the hottest LGBTQ markets in the nation! Additionally, your business or organization will receive significant verbal and visual promotion throughout the festival reaching an audience of more than 1,500. Extensive recognition will also be provided through special VIP pre-QFilms events!

Don't miss out! Become a proud partner of your local LGBTQ Center and QFilms to celebrate and honor our community's rich diversity and artistic contributions on the screen. Your sponsorship will help cover the costs of the festival so The Center can continue providing life-saving and life-changing services to our community. For more information regarding QFilms' limited number of sponsorships, please contact Porter Gilberg at [porterg@centerlb.org](mailto:porterg@centerlb.org) or 562.434.4455 ext: 245.

Thank you in advance for your crucial support!

**Porter Gilberg**

Executive Director

The LGBTQ Center of Long Beach

O: 562.434.4455 ext: 245

C: 951.533.0048

[porterg@centerlb.org](mailto:porterg@centerlb.org)

## Elite Sponsor

\$15,000

- 25 VIP premium seats to all screenings
- Priority seating
- Logo on step and repeat
- Inclusion in all marketing materials and press releases
- Prominent logo placement on QFilm Festival poster
- Video clip and commercial placement opportunity on QFilm Festival website
- Premium full color centerfold advertisement in festival program
- Verbal sponsorship recognition before each screening
- Logo placement on screen before each screening
- Sponsorship recognition in The Center's enewsletter through 2017
- Opportunity for banner placement at all QFilm related pre-events and parties
- Sponsorship acknowledgement in festival program
- Opportunity for photo and presentation as \_\_\_\_\_ sponsor
- Inclusion on The Center's sponsorship page through 2017
- Promotional use of The Center's logo through 2017
- Premier recognition through The Center's social media platforms
- Promotional item placement in event gift bag

## Platinum Sponsor

\$10,000

- 12 VIP passes to all screenings and events
- Priority seating
- Logo on step and repeat
- Verbal sponsorship recognition before each screening
- Logo placement on QFilm Festival poster
- Premium full color back page or page 1 advertisement in festival program
- Logo included on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2017
- Inclusion on The Center's sponsorship page through 2017
- Promotional use of The Center's logo through 2017
- Sponsorship recognition in The Center's enewsletter through 2017
- Recognition through The Center's social media platforms
- Promotional item placement in event gift bag
- Opportunity to display collateral at Qfilm Festival and pre-events

## Star Sponsor

\$750

- 2 VIP passes to all screenings and events
- Priority seating
- Logo included on shared screen before each screening
- Logo placement on QFilm Festival website through 2017
- Sponsorship acknowledgement in festival program

## Gold Sponsor

\$5,000

- 8 VIP passes to all screenings and events
- Priority seating
- Logo on step and repeat
- Verbal sponsorship recognition before each screening
- Logo placement on QFilm Festival poster
- Full page ad in festival program
- Logo included on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2017
- Promotional item placement in event gift bag
- Opportunity to display collateral at QFilm Festival and pre-events

## Silver Sponsor

\$2,500

- 6 VIP passes to all screenings and events
- Priority seating
- Logo placement on QFilm Festival poster
- Verbal sponsorship recognition before each screening
- Half page ad in festival program
- Logo included on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2017
- Promotional item placement in event gift bag
- Opportunity to display collateral at QFilm Festival and pre-events

## Bronze Sponsor

\$1,250

- 4 VIP passes to all screenings and events
- Priority seating
- Verbal sponsorship recognition before each screening
- ¼ page ad in festival program
- Logo included on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2017
- Opportunity to display collateral at QFilm Festival and pre-events

## Film Sponsor

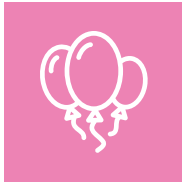
\$350

- 1 VIP pass to all screening and events
- 4 tickets to any screening at the event
- Priority seating
- Sponsor acknowledgement as specific film sponsor
- Logo Placement on QFilm Festival website through 2017
- Sponsorship acknowledgement in festival program

## EXCLUSIVE IN-EVENT SPONSORSHIP OPPORTUNITIES

\$1,500 EACH

Underwrite expenses for key elements of our festival and **receive significant exposure for your partnership.** In-event sponsorship ensures that 100% of funds raised during the festival directly benefit clients at The Center.



### PARTY

- 4 VIP passes for all screenings and events
- Priority seating before every screening
- Acknowledgment as sponsor in festival program
- Logo placement on shared screen before all festival screenings
- Upgraded visual acknowledgment as “QFilm Festival parties sponsored by \_\_\_\_\_” at all QFilms parties\*



### SUNDAY BRUNCH

- 4 VIP passes for all screenings and events
- Priority seating before every screening
- Acknowledgment as sponsor in festival program
- Logo placement on shared screen before all festival screenings
- Upgraded visual acknowledgment as “QFilm Festival Sunday brunch sponsored by \_\_\_\_\_” during event



### PROGRAM

- 4 VIP passes for all screenings and events
- Priority seating before every screening
- Upgraded acknowledgment as sponsor in festival program including description “QFilm Festival program sponsored by \_\_\_\_\_”
- Logo placement on shared screen before all festival screenings



### BOX OFFICE

- 4 VIP passes for all screenings and events
- Priority seating before every screening
- Acknowledgment as sponsor in festival program
- Logo placement on shared screen before all festival screenings
- Upgraded visual acknowledgment as “QFilms box office sponsored by \_\_\_\_\_” at box office and on all signage directing guests to box office

**\*excludes brunch and after parties.**



BENEFITING



- Elite Sponsor **\$15,000**
- Platinum Sponsor **\$10,000**
- Gold Sponsor **\$5,000**
- Silver Sponsor **\$2,500**
- Bronze Sponsor **\$1,250**
- Star Sponsor **\$750**
- Film Sponsor **\$350**

**EXCLUSIVE IN-EVENT SPONSORSHIP:**

- Party **\$1,500**
- Sunday Brunch **\$1,500**
- Program **\$1,500**
- Box Office **\$1,500**

**Ad Sizes and Pricing**

- The size of the program is 5 1/2" w X 8 1/2" h
- Page size 4 3/4" w X 7 1/2" h
- All ads printed in color
- Centerfold (color) 10 1/2" w X 7 1/2" h **\$800**
- Back Cover (full color, full page) **\$600**
- Page 1 (color, full page) **\$600**
- Inside front cover (color, full page) **\$500**
- Inside back cover (color, full page) **\$500**
- Full Page (color) **\$300**
- Half page (color) 4 3/4" w X 3 3/4" h **\$200**
- Quarter page (Business Card) (color) 4 3/4" w X 1 3/4" h **\$100**

Accepted files must be submitted at minimum quality:  
**300 dpi – camera ready**  
.jpg | .pdf | .tff

**SPONSORSHIP COMMITMENT**

**Program Ad Price Sheet Deadline: July 21, 2017**

Business Name \_\_\_\_\_

Address, City, Zip \_\_\_\_\_

Telephone & Email \_\_\_\_\_

Contact Name \_\_\_\_\_

Please charge my:

- Visa
- MasterCard
- Discover

Signature \_\_\_\_\_

Account #

Exp. Date \_\_\_\_\_

Please contact **Porter Gilberg** at 562.434.4455 or at [porterg@centerlb.org](mailto:porterg@centerlb.org) to discuss these **Program Ad Opportunities**

All payments must be made no later than: **July 21, 2017**

Make Checks Payable to: **“The Center Long Beach”**

Send check to:  
**The Center Long Beach**  
**2017 E. 4th Street**  
**Long Beach, CA 90814**  
**Attn: P. Gilberg/QFilms**