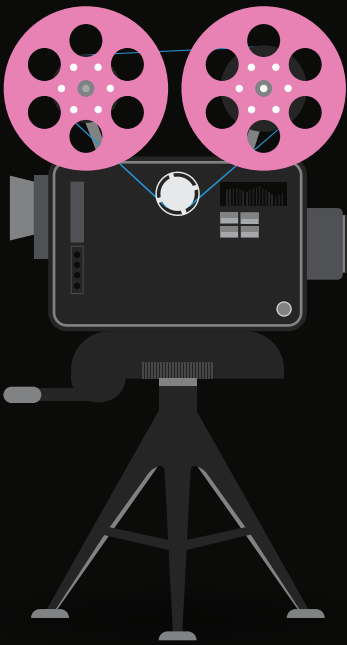


25<sup>TH</sup> ANNIVERSARY

Q films

LONG BEACH LGBTQ FILM FESTIVAL



# 2018 Partner Opportunities

SEPTEMBER 6-9<sup>th</sup>

The Art Theatre

[QFILMSLONGBEACH.COM](http://QFILMSLONGBEACH.COM)

BENEFITING:





Benefiting:



## SPONSOR TODAY!

Sponsorship guarantees visibility within **one of the largest LGBTQ markets in California** while also supporting the only LGBTQ film festival, produced by the only LGBTQ community center, in the City of Long Beach.

### ABOUT

#### QFILM FESTIVAL

Celebrating 25 years of the best in LGBTQ independent films, the Long Beach QFilm Festival is the oldest film festival in Long Beach and the only festival dedicated to screening films which showcase the magnificent diversity of the LGBTQ community.

QFilms 2018 will take place September 6-9 at the historic Art Theatre of Long Beach and next door at The LGBTQ Center of Long Beach on the world famous Retro Row.

### WHO WE ARE

#### THE LGBTQ CENTER OF LONG BEACH

Funds raised by QFilms directly support The LGBTQ Center of Long Beach. The Center engages, empowers and advocates to achieve a more equitable society and fosters an ever improving quality of life for the LGBTQ community.

With a nearly 40 year history, The Center serves more than 25,000 people a year through programs including HIV and STI testing, youth services, senior services, counseling, legal services, domestic violence support, trans health programs, and more than 20 weekly support groups.

### Contact: Meftihe Taye

The LGBTQ Center of Long Beach

O: 562.434.4455 ext: 245

[mtaye@centerlb.org](mailto:mtaye@centerlb.org)

## Elite Sponsor **\$15,000**

- 25 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity for photo and presentation as QFilms' Elite Sponsor on opening night
- Display booth at festival
- Banner placement at all QFilm related pre-events and parties and during festival
- Logo on step and repeat
- Inclusion in all marketing materials and press releases
- Verbal sponsorship recognition before each screening
- Prominent logo placement on QFilm Festival poster
- Video clip and commercial placement opportunity before all QFilms Screenings
- Premium full color centerfold advertisement in festival program
- Logo placement on solo screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2018
- Inclusion on The Center's sponsorship page through 2018
- Promotional use of The Center's logo through 2018
- Premier recognition through The Center's social media platforms

## Platinum Sponsor **\$10,000**

- 12 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity to display collateral at QFilm Festival and pre-events
- Logo on step and repeat
- Inclusion in all marketing materials and press releases
- Verbal sponsorship recognition before each screening
- Logo placement on QFilm Festival poster
- Video clip and commercial placement opportunity on QFilm Festival website
- Premium full color back page or page 1 advertisement in festival program
- Logo placement on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2018
- Inclusion on The Center's sponsorship page through 2018
- Recognition through The Center's social media platforms

## Gold Sponsor **\$5,000**

- 8 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity to display collateral at QFilm Festival and pre-events
- Logo on step and repeat
- Verbal sponsorship recognition before each screening
- Logo placement on QFilm Festival poster
- Full page ad in festival program
- Logo placement on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2018

## Silver Sponsor **\$2,500**

- 6 VIP passes to all screenings, parties, brunch, and filmmakers lounge
- Priority seating
- Opportunity to display collateral at QFilm Festival and pre-events
- Verbal sponsorship recognition before each screening
- Logo placement on QFilm Festival poster
- Half page ad in festival program
- Logo included on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2018

## Bronze Sponsor **\$1,000**

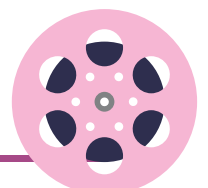
- 4 VIP passes to all screenings, parties, brunch, & filmmakers lounge
- Priority seating
- Opportunity to display collateral at QFilm Festival and pre-events
- ¼ page ad in festival program
- Logo included on shared screen before each screening
- Sponsorship acknowledgement in festival program
- Logo placement on QFilm Festival website through 2018

## Star Sponsor **\$500**

- 2 VIP passes to all screenings, parties, brunch, & filmmakers lounge
- Priority seating
- Logo included on shared screen before each screening
- Logo placement on QFilm Festival website through 2018
- Sponsorship acknowledgement in festival program

## Film Sponsor **\$350**

- 1 VIP pass to all screening and events
- 4 tickets to any screening at the event
- Priority seating
- Sponsor acknowledgement as specific film sponsor
- Logo Placement on QFilm Festival website through 2017
- Sponsorship acknowledgement in festival program



# Exclusive In-event Sponsorship Opportunities

\$750

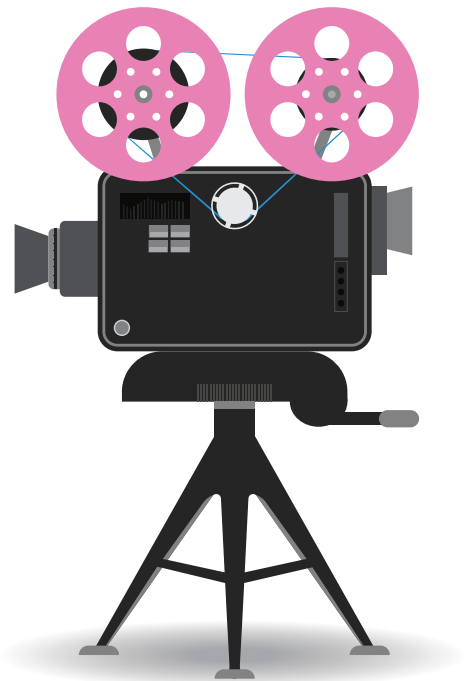
Underwrite expenses for key elements of our festival and **receive significant exposure for your partnership.** In-event sponsorship ensures that 100% of funds raised during the festival directly benefit clients at The Center.

## Each In-Event Sponsorship includes:

- 4 VIP passes for all screenings, parties, brunch, and filmmakers lounge
- Priority seating before every screening
- Acknowledgment as sponsor in festival program
- Logo placement on shared screen before all festival screenings
- Printed digital acknowledgement in sponsored area noting “QFilm Festival (SPONSORED ELEMENT) sponsored by \_\_\_\_\_”

## Available In-Event Sponsor Opportunities

- Opening Night Party
- Friday Night Party
- Saturday Night Party
- Closing Night Party
- Sunday Brunch
- Festival Program
- Box Office
- Filmmakers Lounge



\*Exclusive sponsorship per category also available.  
Contact **Mefiye Taye** [mtaye@centerlb.org](mailto:mtaye@centerlb.org) for additional information.



Benefiting:



- Elite Sponsor **\$15,000**
- Platinum Sponsor **\$10,000**
- Gold Sponsor **\$5,000**
- Silver Sponsor **\$2,500**
- Bronze Sponsor **\$1,000**
- Star Sponsor **\$500**
- Film Sponsor **\$350**

**EXCLUSIVE IN-EVENT SPONSORSHIP:**

- Party **\$750**
- Sunday Brunch **\$750**
- Program **\$750**
- Box Office **\$750**

**Ad Sizes and Pricing**

- The size of the program is 5 1/2" w X 8 1/2" h
- Page size 4 3/4" w X 7 1/2" h
- All ads printed in color
- Centerfold (color) 10 1/2" w X 7 1/2" h **\$800**
- Back Cover (full color, full page) **\$600**
- Page 1 (color, full page) **\$600**
- Inside front cover (color, full page) **\$500**
- Inside back cover (color, full page) **\$500**
- Full Page (color) **\$300**
- Half page (color) 4 3/4" w X 3 3/4" h **\$200**
- Quarter page (Business Card) (color) 4 3/4" w X 1 3/4" h **\$100**

Accepted files must be submitted at minimum quality:  
**300 dpi - camera ready**  
.jpg | .pdf | .tff

**SPONSORSHIP COMMITMENT**

**Program Ad Price Sheet Deadline: July 20, 2018**

Business Name \_\_\_\_\_

Address, City, Zip \_\_\_\_\_

\_\_\_\_\_

Telephone & Email \_\_\_\_\_

\_\_\_\_\_

Contact Name \_\_\_\_\_

Please charge my:

- Visa
- MasterCard
- Discover

Signature \_\_\_\_\_

Account #

Exp. Date \_\_\_\_\_

Please contact **Meftihe Teye** at 562.434.4455 x245 or at [mtaye@centerlb.org](mailto:mtaye@centerlb.org) for more information on sponsorship or program advertisement.

All payments must be made no later than:  
**August 1, 2018**

Make Checks Payable to:  
**"The Center Long Beach"**

Send check and commitment form to:  
**The Center Long Beach**  
**2017 E. 4th Street**  
**Long Beach, CA 90814**  
**Attn: M. Teye/QFilms**