

Q films

LONG BEACH LGBTQ FILM FESTIVAL

SEPTEMBER 8-11

2016 SPONSORSHIPS

QFILMSLONGBEACH.COM

BENEFITING





BENEFITING



BECOME A SPONSOR TODAY!

By becoming a **sponsor**, you are ensuring that every dollar raised goes directly to The Center's programs and services. It is an effective way to invest in the health and well-being of the LGBTQ community in and around Long Beach, and raise the visibility of your company!

ABOUT QFILM FESTIVAL

The Center Long Beach is proud to present our 2016 QFilm Festival — 20 plus years of celebrating LGBTQ-focused films! Long Beach's long-running film festival since 1993, QFilm Festival annually presents narrative features, documentaries and short films that embody the lesbian, gay, bisexual, transgender and queer (LGBTQ) community.

The film festival is The Center's biggest fundraiser. It will take place September 8th – 11th, 2016 at the historic Art Theatre located at 2025 East 4th St. and the neighboring Center Long Beach, both on Long Beach's renowned "Retro Row."

ABOUT THE LGBTQ CENTER OF LONG BEACH

Incorporated in 1980, The LGBTQ Center of Long Beach is a nonprofit 501(c)(3) organization that provides a variety of health, social, advocacy, legal and service programs to the LGBTQ community in the Greater Long Beach area.

The funds raised at the festival go directly to underwrite all of the services and programs at The Center, such as free HIV testing and counseling, youth services including the MYTE program, free Legal Clinic, low-cost Mental Health Clinic, a low-cost Cyber Center, more than 20 support groups, and much more.





BENEFITING



THE 2016 LONG BEACH QFILM FESTIVAL

The LGBTQ Center of Long Beach (The Center) is proud to present the 23rd annual Long Beach QFilm Festival Thursday September 8 through Sunday September 11, 2016 at the historic Art Theatre on Long Beach's world famous Retro Row. QFilms is the longest running film festival in Long Beach and the only film festival dedicated to showcasing narrative features, documentaries, and short films which embody and celebrate the lesbian, gay, bisexual, transgender, and queer (LGBTQ) communities.

The 2015 festival was the most successful QFilms in recent memory with more than 1500 guests attending nearly 20 film screenings, parties, after parties, and QFilms events. As the premiere LGBTQ film festival, QFilms regularly screens local, statewide, national, and international premieres from both established and up and coming filmmakers. With appearances from best-selling author Christopher Rice and Sports Illustrated model, actress, and advocate Patricia Velasquez, the 2015 QFilm Festival was also our most star-studded event to date.

By offering a limited number of sponsorship opportunities, including exclusive packages, The Center affords our partners the opportunity to elevate and expose their brand throughout the greater Long Beach and Los Angeles LGBTQ communities. By partnering with QFilms and The Center, you will benefit from extended exposure through both print and digital media and promotional efforts targeting one of the largest LGBTQ communities in the nation. Additionally, you will receive significant verbal and visual exposure throughout the festival reaching over 1500 attendees during the event and even more exposure during sneak-peak QFilms promotional events prior to the festival.

Sponsorships underwrite festival expenses and ensure The Center is able to fulfill our mission to provide services to our community relies on including HIV/STI testing, mental health counseling, youth programs, free legal clinic, cyber center, domestic violence support, 20 social and support groups and more!

Partner with us today and maximize the exposure your company will receive while also supporting one of the most visible and respected non-profit organizations in greater Long Beach.

For more information:

Porter Gilberg

Executive Director

The LGBTQ Center of Long Beach

o. 562.434.4455 ext. 245

c. 951.533.0048

porterg@centerlb.org

www.centerlb.org

PRESENTING SPONSOR \$20,000

- 25 VIP premium seats for all screenings
- Priority seating before every screening
- Banner placement opportunity at all QFilm Fest's pre-events and parties
- Video clip / commercial placement opportunity on QFilm Fest's web site
- Primary billing as presenting sponsor "QFilm Festival Presented by ____" in all community, media, advertisements, Enewsletters, letters, tickets, and social media
- Verbal recognition as sponsor with 2 line description of sponsor before every screening
- Logo on single screen before every screening at festival
- Logo on step & repeat at festival
- Photo opportunity & presentation as Presenting Sponsor at opening night event
- Full color centerfold advertisement in Festival program
- Acknowledgment as sponsor in festival program
- Placement of promotional materials in gift bags
- Listing as Corporate Sponsor in all Center Enewsletters through 2016
- Opportunity to display company collateral at festival
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Listing on The Center's corporate sponsor page through 2016
- Display opportunity for informational or marketing materials
- Promotional use of The Center's logo through 2016
- Logo placement on QFilm Festival poster

PLATINUM SPONSOR \$10,000

- 12 VIP passes for all screenings and events
- Priority seating before every screening
- Logo on step & repeat at festival
- Verbal mention as Platinum Sponsor on stage before every film screening
- Placement of promotional materials in gift bags
- Full color back cover OR Page 1 of program
- Recognition as sponsor in all Center Enewsletters distributed through 2016
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Logo recognition on sponsor page on the QFilm Fest website through 2016
- Logo placement on QFilm Festival poster
- Logo on shared screen at all screenings
- Opportunity to display company collateral at QFilm Fest events
- Recognition as sponsor in festival program

GOLD SPONSOR \$5,000

- 8 VIP passes for all screenings and events
- Priority seating before every screening
- Logo on step & repeat at festival
- Verbal mention as sponsor on stage before every film screening
- Placement of promotional materials in gift bags
- Full page ad in festival program
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Logo recognition on sponsor page on the QFilm Fest website through 2016
- Logo placement on QFilm Festival poster
- Logo on shared screen at all screenings
- Opportunity to display company collateral at QFilm Fest events
- Recognition as sponsor in festival program

SILVER SPONSOR \$2,500

- 6 VIP passes for all screenings and events
- Priority seating before every screening
- Acknowledgment in all event marketing materials, press releases, invitations, and social media
- Logo recognition on sponsor page on the QFilm Fest website through 2016
- Logo placement on QFilm Festival poster
- Logo on shared screen at all screenings
- Opportunity to display company collateral at QFilm Fest events
- Logo placement on QFilms website
- Half page ad in festival program
- Recognition as sponsor in festival program

BRONZE SPONSOR \$1,250

- 4 VIP passes for all screenings and events
- Priority seating before every screening
- Verbal mention as sponsor on stage before every film screening
- Logo recognition on sponsor page on the QFilm Fest website through 2016
- Logo on shared screen at all screenings
- Opportunity to display company collateral at QFilm Fest events
- Logo placement on QFilms website
- ¼ page ad in festival program
- Recognition as sponsor in festival program

STAR SPONSOR \$750

- 2 VIP passes for all screenings and events
- Priority seating before every screening
- Logo recognition on sponsor page on the QFilm Fest website through 2016
- Logo on shared screen at all screenings
- Logo placement on QFilms website
- Recognition as sponsor in festival program

FILM SPONSOR \$350

- One VIP Pass and 4 tickets to any screening at QFilms
- Priority seating before every screening
- Primary billing as "This film is presented by ____" before one film at festival
- Acknowledgment as sponsor in festival program
- Acknowledgment as sponsor on festival website

EXCLUSIVE IN-EVENT SPONSORSHIP OPPORTUNITIES **\$1,500 EACH**

Underwrite expenses for key elements of our festival and receive significant exposure for your partnership. In-event sponsorship ensures that 100% of funds raised during the festival directly benefit clients at The Center.

PARTY

- 4 VIP passes for all screenings and events
- Priority seating before every screening
- Acknowledgment as sponsor in festival program
- Logo placement on shared screen before all festival screenings
- Upgraded visual acknowledgment as “QFilm Festival parties sponsored by _____” at all QFilms parties*

SUNDAY BRUNCH

- 4 VIP passes for all screenings and events
- Priority seating before every screening
- Acknowledgment as sponsor in festival program
- Logo placement on shared screen before all festival screenings
- Upgraded visual acknowledgment as “QFilm Festival Sunday brunch sponsored by _____” during event

PROGRAM

- 4 VIP passes for all screenings and events
- Priority seating before every screening
- Upgraded acknowledgment as sponsor in festival program including description “QFilm Festival program sponsored by _____”
- Logo placement on shared screen before all festival screenings

BOX OFFICE

- 4 VIP passes for all screenings and events
- Priority seating before every screening
- Acknowledgment as sponsor in festival program
- Logo placement on shared screen before all festival screenings
- Upgraded visual acknowledgment as “QFilms box office sponsored by _____” at box office and on all signage directing guests to box office

***excludes brunch and after parties.**





LONG BEACH LGBTQ FILM FESTIVAL

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- Presenting Sponsor **\$20,000**
- Platinum Sponsor **\$10,000**
- Gold Sponsor **\$5,000**
- Silver Sponsor **\$2,500**
- Bronze Sponsor **\$1,250**
- Star Sponsor **\$750**
- Film Sponsor **\$350**

EXCLUSIVE IN-EVENT SPONSORSHIP:

- Party **\$1,500**
- Sunday Brunch **\$1,500**
- Program **\$1,500**
- Box Office **\$1,500**

Ad Sizes and Pricing

- The size of the program is 5 1/2" w X 8 1/2" h
- Page size 4 3/4" w X 7 1/2" h
- All ads printed in color
- Centerfold (color) 10 1/2" w X 7 1/2" h **\$800**
- Back Cover (full color, full page) **\$600**
- Page 1 (color, full page) **\$600**
- Inside front cover (color, full page) **\$500**
- Inside back cover (color, full page) **\$500**
- Full Page (color) **\$300**
- Half page (color) 4 3/4" w X 3 3/4" h **\$200**
- Quarter page (Business Card) (color) 4 3/4" w X 1 3/4" h **\$100**

Accepted files must be submitted at minimum quality:
300 dpi – camera ready
.jpg | .pdf | .tff

SPONSORSHIP COMMITMENT

Program Ad Price Sheet Deadline: July 22, 2016

Business Name _____

Address, City, Zip _____

Telephone & Email _____

Contact Name _____

Please charge my:

Visa MasterCard Discover

Signature _____

Account #

Exp. Date _____

Please contact **Porter Gilberg** at 562.434.4455
or at porterg@centerlb.org to discuss these
Program Ad Opportunities

All payments must be made no later than:
July 22, 2016

Make Checks Payable to:
“The Center Long Beach”

Send check to:
The Center Long Beach
2017 E. 4th Street
Long Beach, CA 90814
Attn: P. Gilberg/QFilms